2025

Strategic Partnership Packages

Ronald McDonald House Charities®
Greater Las Vegas

Keeping families close®

Questions? Contact Marifer Sandoval at marifer@rmhlv.org or (702) 252-4663

How your support

GIVES HOPE

WHAT WE DO

Families are stronger when they are together and their presence helps a sick child cope better. Research shows that while we cannot make medicine taste better or take away painful treatment, we can help lessen the burden and ensure families have the stability and resources to support their child's recovery.

The mission of Ronald McDonald House Charities® (RMHC®) of Greater Las Vegas is to provide a supportive home away from home for families and children who are receiving inpatient or outpatient medical treatment at local hospitals. Without our House, families might have to sleep in the hospital lobby, a child's hospital room, or even in their cars as most families cannot afford a hotel room for weeks or sometimes months – especially under the financial stress of mounting medical bills.

WHY BE OUR PARTNER

Over the years, our mission has remained the same while the need for our services continues to grow. With your help as a community-minded organization, you are providing a safe, warm, and welcoming home to children and families in need and access to healthcare. Our efforts would go even further with you as a strategic partner. Here are more reasons to join us:

- Lead the industry in corporate social responsibility
- Increase the morale of your employees
- Opportunities to raise your brand awareness
- Distinguish your company from competitors as a philanthropic organization
- Educate the public about new or existing products and services

Your generous commitment to become a 2025 strategic partner will make an impact on the lives of families with seriously ill children. **Thank you.**

Ronald McDonald House Charities®
Greater Las Vegas

Keeping families close®

Questions? Contact Marifer Sandoval at marifer@rmhlv.org or (702) 252-4663

2025

RED SHOE SOCIETY'S PHANTOM'S MASQUERADE

Saturday, May 3, 2025

The Red Shoe Society (RSS) is a group of like-minded philanthropists committed to supporting Ronald McDonald House Charities® of Greater Las Vegas through fundraising, volunteering, and networking. The RSS's 60+ members share a collective goal to make a difference in the lives of families with sick or injured children.

The Red Shoe Society will host the Phantom's Masquerade Fundraiser at Via Tivoli, a private luxury residence in Henderson on Saturday, May 3, 2025. This exclusive cocktail party of 100+ attendees will include hors d'oeuvres, drinks, a silent auction, and live entertainment with an unparalleled view of the entertainment capital of the world -- Las Vegas. All proceeds from the event will go towards the building of a second Ronald McDonald House in Las Vegas to make room for more families in medical crisis.

Ronald McDonald House Charities®
Greater Las Vegas

Keeping families close®

Questions? Contact Marifer Sandoval at marifer@rmhlv.org or (702) 252-4663

2025

RED SHOE SOCIETY'S PHANTOM'S MASQUERADE

SPONSORSHIP OPPORTUNITIES

BENEFITS	Phantom of the Opera	Renaissance	Broadway	Columbina
Complimentary tickets	10	6	4	2
Recognition on social media	Individual Post	Individual Post	Shared Post	Shared Post
Recognition in event email	Two emails	One Email	One Email	-
Access to VIP Lounge	As Presenting Sponsor	♥	♥	♥
Acknowledgement from event emcee	As Presenting Sponsor	♥	♥	♥
Opportunity to distribute company promotional item	♥	♥	♥	♥
Logo on event website	♥	♥	♥	-
Logo on all promotional and event materials	♥	♥	♥	-
Logo displayed at event	♥	♥	-	-
Logo on registration confirmation page	♥	♥	-	-
Ad banner in e-mail	♥	♥	-	-
Customized branding opportunity in special event area	♥	-	-	-
Logo included in dining room area	♥	-	-	-
TOTAL CONTRIBUTION	**$5,000**	**$2,500**	**$1,000**	**$500**

Ronald McDonald House Charities®
Greater Las Vegas

Keeping families close®

Questions? Contact Marifer Sandoval at marifer@rmhlv.org or (702) 252-4663

How your support

GIVES HOPE

$5,000

Pays for **all the actual costs of a family's one-month stay** at the Ronald McDonald House.

$2,500

Pays for a **month of nightly home-cooked dinners** for families staying at the House.

$1,500

Pays for **two months of access to clean and running water** for our families to keep clothes and themselves fresh and clean.

$1,000

Covers a family's **suggested donation of $10/night for a total of 100 nights.**

"They saved us. Not only money but [they] protected us from our own stress and our own fears.

They were a shoulder to cry on when we needed it, and a happy voice when we needed encouragement." -

Matthew, Benjamin's Father

"We had nowhere to go. If it hadn't been for the House, we would have been spending eight hours, every day, driving to and from our home in Ely to see our baby and receive treatment." -

Joey, Jasmine's Mother

"Looking back now, the House is so much more than I could imagine. It's a 'home-away-from home,' it's your second family, it's the calm in the storm. I've met some of the most amazing people there. If it wasn't for them, I honestly couldn't tell you how I would've done it."-

Desiree, Jaxon's Mother

Ronald McDonald House Charities®
Greater Las Vegas

Keeping families close®

Questions? Contact Marifer Sandoval at marifer@rmhlv.org or (702) 252-4663

How your support

GIVES HOPE

OTHER CORE PROGRAMS

The Ronald McDonald Family Room® opened in March 2016 and provides a home-like haven inside Sunrise Children's Hospital. Moments away from a child's bedside in the Neonatal Intensive Care Unit, the Family Room provides moms and dads a place to relax and regroup. In 2023, the Family Room had 4,885 visits and provided 168 in the Sleep Rooms, so families could take a break from the chaos of the critical care environment.

RMHC operates the **Ronald McDonald Care Mobile®,** with Nevada Health Centers to provide critical dental services to children in geographically isolated areas who, in many cases, have never been to the dentist. In 2023, this program provided $465,566 in dental services for children at no cost to their families. More than 97% of children served aboard the Care Mobile are on Medicaid or have no dental insurance at all.

Ronald McDonald House Charities®
Greater Las Vegas

Keeping families close®

Questions? Contact Marifer Sandoval at marifer@rmhlv.org or (702) 252-4663

How your support

GIVES HOPE

A Family Story

When Edward and Yen learned that their surrogate mother was suddenly going into labor with their twin boys, Leon and Elio, they quickly packed up their belongings and began the 7,000 mile journey to Las Vegas from Taiwan. Their twin boys were born at 28 weeks gestation. They called the Ronald McDonald House of Las Vegas their "home away from home" for 145 nights while their children gained their strength in the Neonatal Intensive Care Unit. During their stay at the House, they enjoyed home-cooked meals from our volunteers, a warm bed to sleep in, rides to and from the hospital, friendships with the other families, and a new-found extended family within the RMHC staff.

"This is a place that exudes warmth and kindness towards all people."

After their long journey towards healing in Las Vegas, Edward and Yen were happy to take their boys home and start their life as a beautiful family of four.

Ronald McDonald House Charities®
Greater Las Vegas

Keeping families close®

Questions? Contact Marifer Sandoval at marifer@rmhlv.org or (702) 252-4663

Thank You

Ronald McDonald House Charities®
Greater Las Vegas

Keeping families close®

Questions? Contact Marifer Sandoval at marifer@rmhlv.org or (702) 252-4663