HeArt
of GIVING
Ronald McDonald House Charities® of Greater Las Vegas

HeART of GIVING

PLEASE JOIN OUR ART-INFUSED SOIREE

September 7th, 2013

KEEP MEMORY ALIVE EVENT CENTER

Located at Cleveland Clinic Lou Ruvo Center for Brain Health
888 W Bonneville Ave, Las Vegas

Presented by

i'm lovin' it®

LEXUS OF LAS VEGAS

Cocktail Hour | Silent Auction
6:00 - 7:30 pm

Dinner | Live Auction | Recognitions
7:30 - 10:00 pm

Celebrity Master Chef
Gustav E. Mauler

Master of Ceremonies
Mark & Mercedes in The Morning, Mix 94.1 FM

Auctioneer
Christian Kolberg

2013 HeART of Giving Honoree
Sunrise Children's Hospital

2013 House Hero
Children's Heart Center

Live Music by Tommy Ward and Swayd

Casual-chic attire

KEEP MEMORY ALIVE EVENT CENTER

Benefiting Ronald McDonald House Charities® of Greater Las Vegas

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Presented by

McDonald's® of Greater Las Vegas
Lexus of Las Vegas

Platinum Sponsors

The Private Bank by Nevada State Bank

Gold Sponsors

CareMeridian
Children's Heart Center
Lotus Broadcasting
NV Energy
Pediatrix Medical Group
Southwest Gas Corporation
Southwest Medical Associates
Sunrise Children's Hospital

Special Recognitions

By Dzign
Channel 13 Action News
Las Vegas Review-Journal, Ria Reodica
PSAV
Rapid Color Printing

PLATINUM SPONSOR | $10,000
3 AVAILABLE

Choose ONE of the following exclusive recognition opportunities:

- **Cocktail Bar Sponsor:**
  Logo on cocktail napkins (1,000) and bar fronts
- **Silent Auction Sponsor:**
  Logo on auction bidding device & in auction area
- **Live Auction Sponsor:**
  Logo on live auction insert with announcements by auctioneer
- **Entrance Decor Sponsor: Sold**
  Logo in live art display

Also includes:

- Platinum Sponsor recognized on this event invitation
- Special acknowledgement from emcees at event
- Logo displayed on digital signage throughout event
- Preferred Table of 10
- Half page program ad
- Recognition on website and Facebook

GOLD SPONSOR | $5,000 | UNLIMITED

- Table of 10
- Gold Sponsor recognition on event invitation
- Quarter page program ad
- Recognition on website and Facebook

EVENT ATTENDANCE

RSVP due August 31st

- Individual ticket - $400
- Table of 10 - $4,000

PROGRAM ADVERTISEMENT

Submission deadline is August 21st

- Full page - $1,000
- Half Page - $500
- Quarter Page - $250

AUCTION DONATION

Commitment form returned by August 17

- Item, experience, or certificate for silent or live auction.

MISSION

Believing that every child deserves a caring and supportive place to grow, Ronald McDonald House Charities® (RMHC®) of Greater Las Vegas creates and supports programs that directly improve the health, education and well-being of children in our community. The Ronald McDonald House® is the cornerstone program of RMHC, and provides temporary housing for families who travel to Las Vegas to receive critical medical treatment for their children.

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