Ronald McDonald House Charities®
Greater Las Vegas

2026 Strategic Partnership Packages

Runnin' for the House 5K Run & 1M Fun Walk

2323 Potosi St., Las Vegas, NV 89146 www.rmhlv.org
(702) 252-4663 info@rmhlv.org

About Us

Ronald McDonald House Charities®
Greater Las Vegas

The Mission

Being together helps families stay strong—and helps children heal. While we can't ease the pain of treatment, we can reduce the burden by giving families the stability and support they need during their child's recovery.

The mission of RMHC® of Greater Las Vegas is to provide essential services that remove barriers, strengthen families, and promote healing when children need healthcare.

With the help of our community, we support family-centered care through two key programs: the Ronald McDonald House and the Ronald McDonald Family Room at Sunrise Children's Hospital. Since 1998, the Ronald McDonald House has offered free lodging, meals, and resources for families with hospitalized children, saving them significant costs. The Ronald McDonald Family Room provides families with children in the Neonatal Intensive Care Unit a space to rest and recharge, with sleeping rooms, a shower, a lounge, and complimentary snacks and toiletries.

”They saved us. Not only money, but [they] protected us from our own stress and fears. They were a shoulder to cry on when we needed it, and a happy voice when we needed encouragement.”

-Matthew, Benjamin’s Father

"Looking back now, the House is so much more than I could imagine. It's a 'home away from home,' it's your second family, it's the calm in the storm. I've met some of the most amazing people there. If it wasn't for them, I honestly couldn't tell you how I would've done it."

-Desiree, Jaxon's Mother

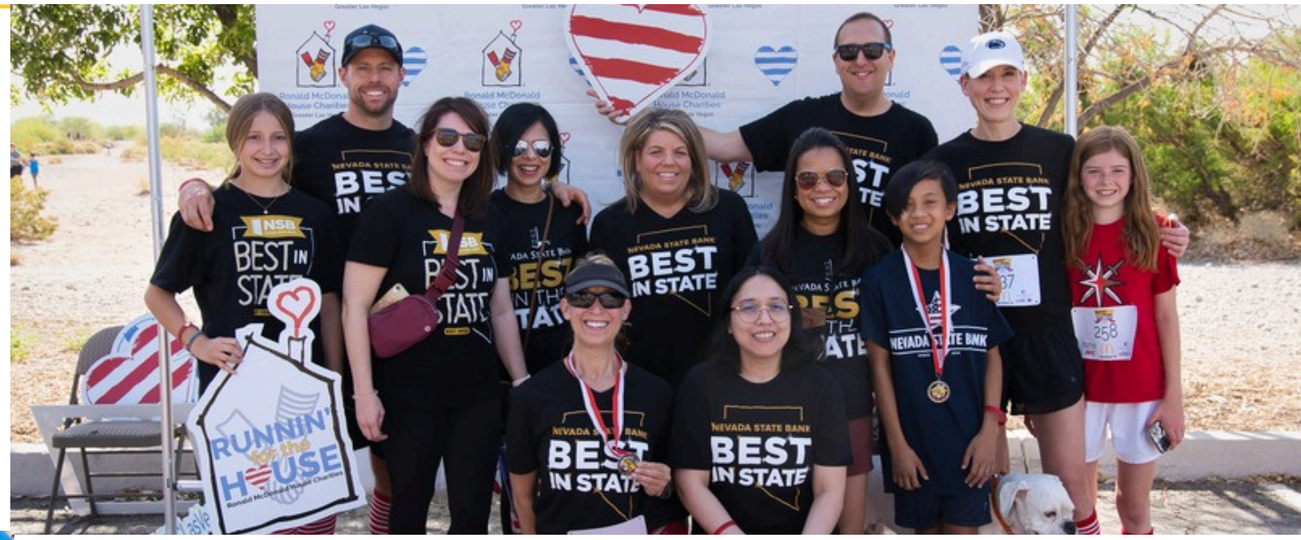
Hope Begins Here — Scan to Watch the Sandoval Family’s Story.

Runnin’ for the House
5K Run & 1M Fun Walk

The Event

Since 2004, RMHC of Greater Las Vegas has hosted its annual fundraising event Runnin’ for the House 5K Run & Family Fun Walk each spring to benefit the families we serve. Last year’s event attracted more than 900 registered participants and raised more than $120,000 for RMHC Las Vegas.

Our sponsorship opportunities are designed to help you meet your marketing objectives. Each package includes customization support from our staff.



→ Saturday, April 11, 2026

→ Floyd Lamb Park

Brand Exposure & Marketing Reach

The Value

REACH

Social Media

8,900+
engaged followers

Email

15,000+
active subscribers

Website

67,000+
monthly visits

Event

1,000+
participants & spectators

Community

promotion
through local media partners

BRANDING

Event Presence

Booth space and branded signage throughout the event area

On-Site Recognition

Logo placement on banners, runner's bibs, start/finish line, sponsor posters, and other materials

Digital Branding

Recognition on event webpage, e-blasts, and social media posts leading up to and following the event

Community Engagement

Sponsors align with a well-loved family event supporting a meaningful local cause

EXPOSURE

1. **Pre-Event Exposure:** 6–8 weeks of marketing leading up to race day through email, web, and social media
2. **Event Day Reach:** Hundreds of participants and spectators sharing event photos and tagging the organization and sponsors
3. **Post-Event Recognition:** Inclusion in wrap-up emails and social media recaps
4. **Media Visibility:** Local TV, radio, and print partners highlight the event, contributing to brand awareness and community goodwill

How Your Support Gives Hope

The Impact

$5,000

Pays for **all the actual costs of a family's one-month stay** at the Ronald McDonald House.

$2,500

Pays for a **month of nightly home-cooked dinners** for families staying at the House.

$1,500

Pays for **two months of access to clean and running water** for families to keep everything fresh and clean.

$1,000

Covers a family's **suggested donation of $10/night for a total of 100 nights.**

Sponsorship Packages

SPONSORSHIP TIER & BENEFITS	Presenting	Gold Medal *Water Station*	Gold Medal *Warm-Up Zone*	Gold Medal *Finish Line*	Gold Medal *1M Fun Walk*	Silver Medal	Bronze Medal	Team Spirit
Race entries	30	20	20	20	20	15	15	15
Pairs of striped socks	30	20	20	20	20	15	15	15
Company recognition on RMHLV social media	Presenting Sponsor	Individual Post	Individual Post	Individual Post	Individual Post	Shared Post	Shared Post	-
Banner on communication email	4 emails	2 emails	2 emails	2 emails	2 emails	1 email	-	-
Special acknowledgement from emcees at event	❤	❤	❤	❤	❤	❤	❤	❤
Company logo in event's marketing materials	❤	❤	❤	❤	❤	❤	❤	-
Company logo on event website	❤	❤	❤	❤	❤	❤	❤	-
Company ad on RMHLV Facebook group	❤	❤	❤	❤	❤	❤	-	-
Logo on registration confirmation page	❤	❤	❤	❤	❤	❤	-	-
Booth at event (general event area)	❤	❤	❤	❤	❤	-	-	-
Company logo in runners' bib	❤	❤	❤	❤	❤	-	-	-
Company branding at RMHC & registration booth	❤	-	-	-	-	-	-	-
Company branding at 5K run water stations	❤	❤	-	-	-	-	-	-
Company branding at warm-up station	❤	-	❤	-	-	-	-	-
Company branding at start/finish line	❤	-	-	❤	-	-	-	-
Company branding on 1 mile walk Course	❤	-	-	-	❤	-	-	-
TOTAL CONTRIBUTION	**SOLD**	**SOLD**	**$5,000**	**SOLD**	**SOLD**	**$2,500**	**$1,500**	**$900**

Strategic Partnership Form

Please return the completed form to Marifer Sandoval at events@rmhlv.org

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SPONSOR INFORMATION

Company Name (as it should appear in sponsor listings)

Phone

Contact Person (First and Last Name)

Website

Email Address

Mailing Address

SPONSORSHIP LEVEL (Please select one)

- ☐ Gold Medal - $5,000
- ☐ Bronze Medal - $1,500
- ☐ Silver Medal - $2,500
- ☐ Team Spirit - $900

PAYMENT METHOD

- ☐ Please send me an invoice to my email address
- ☐ I have enclosed a check made payable to Ronald McDonald House Las Vegas
- ☐ Please charge my card:

Name on the card

Card Number

Expiration Date

Billing Zip Code

CVV Code

Total Amount

Signature

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Your Support Helps Families Stay Close When It Matters Most. Thank You!

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