Ronald McDonald House Charities®
Greater Las Vegas

13th Annual Runnin' for the House 5K Run & Family Fun Walk

Saturday, April 29th at the House

Thank you for joining Ronald McDonald House Charities of Greater Las Vegas in our effort to keep families close. Every step you take helps RMHC families stay within steps of their sick or injured children. RMHC staff is here to answer any questions and support your involvement in our Run as a runner, walker, or 'FUN'raiser. Let's get started!

REGISTRATION

All runners and walkers must register to participate. Unless other arrangements have been made with RMHC, please have each team member visit www.rmhlv.org or **text Run4Families to 51555** to register.

FEES	REGULAR	DAY OF
Children (Ages 5–17)	$20	$40
Adults (Ages 18+)	$30	$40
Teams of 10 or more	$20 per person	

Children 4 years old and under are free

BECOME a 'FUN'RAISER

Any one can become a 'FUN'raiser to help fulfill RMHC's mission. Ronald McDonald House Charities of Greater Las Vegas will provide you with tools to build a successful 'FUN'raising team filled with your family, friends, and colleagues to support RMHC families. To start, **text Run4Families to 71777** and share with your friends!

'FUN'RAISING PRIZES

With this step by step guide, you are on your way to earning each of the following fundraising prizes.

Compatible with iPhone and Android

RAISE $100
Receive an RMHC portable mini fan

RAISE $250
Receive an RMHC shoulder bag

RAISE $500
Receive an RMHC cooling towel

RAISE $1,000
Receive an RMHC sweatshirt

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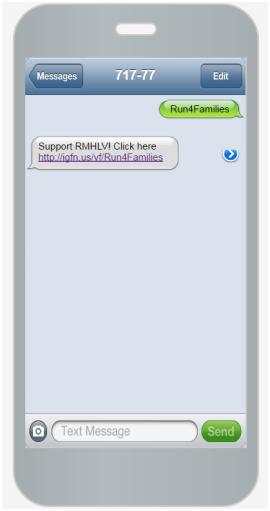
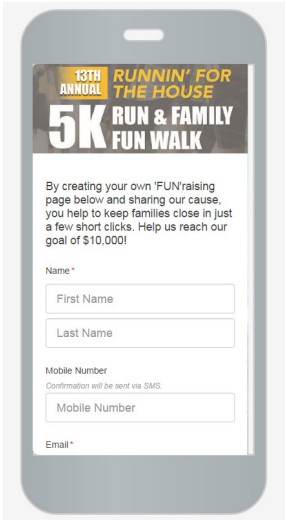
BECOMING A 'FUN'RAISER

STEP 1

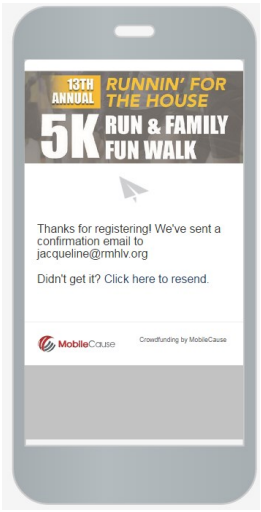
TEXT RUN4FAMILIES to 71777 and
SELECT 'BECOME a FUNDRAISER'

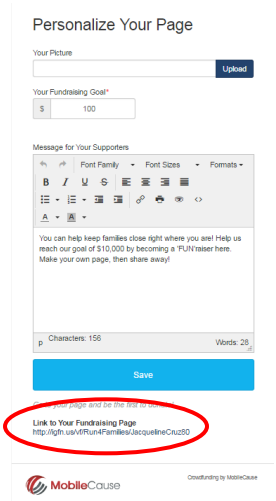




STEP 2

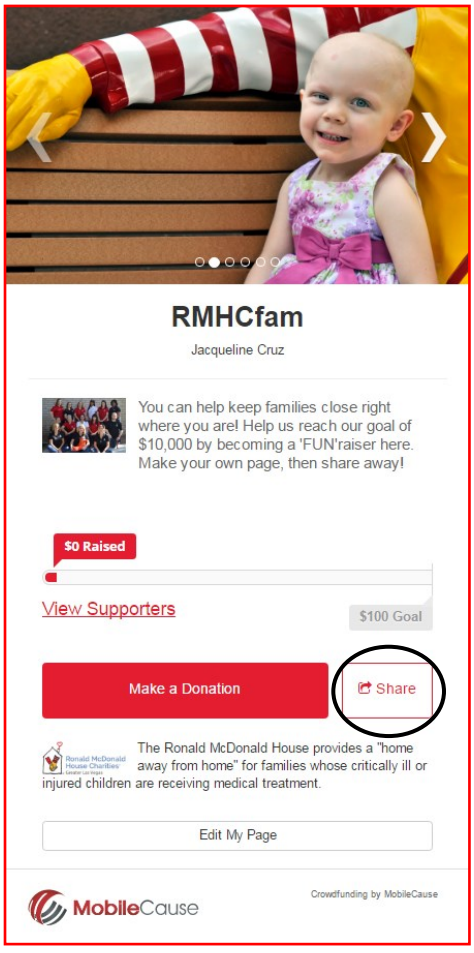
CHECK YOUR E-MAIL to LOG-IN and
PERSONALIZE YOUR PAGE





STEP 3

SHARE YOUR PAGE with FRIENDS and START 'FUN'RAISING!



Ronald McDonald House Charities of Greater Las Vegas
2323 Potosi Street, Las Vegas, NV 89146
www.rmhlv.org | 702.252.4663 | events@rmhlv.org

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CHECKLIST

ATTEND THE RMHC KICK–OFF LUNCHEON

- ☐ Get organized with tips and material from RMHC.
- ☐ Exchange ideas with other Team Captains.
- ☐ Set a team goal.

RECRUIT YOUR TEAM

- ☐ Create a team name, have fun, and be creative!
- ☐ Remember to set a positive example for your team members and ask friends, family, and co–workers to join the team as a runner and 'FUN'raiser.
- ☐ Share your 'FUN'raising page with your Facebook friends and Twitter followers and ask them to join or donate.
- ☐ Host a potluck or pizza party with family, school, and work teams.

KEEP THE MOMENTUM GOING

- ☐ Generate team enthusiasm with regular updates and tips.
- ☐ Acknowledge everyone who donates with an e–mail, letter, or social media post.
- ☐ Follow up with your Facebook friends with a personal message or text.
- ☐ Develop a prize for the top fundraiser on your team.
- ☐ Coordinate matching race day gear for the team. e.g. t–shirts, headgear, sunglasses
- ☐ Involve local teams, clubs, and organizations to help raise money for your team.

CORPORATE TEAMS

- ☐ Get senior management to encourage company support for the team.
- ☐ Ask them to match all or part of employees' fundraising efforts.
- ☐ Plan an internal company kick–off event.
- ☐ Place an article in your company's newsletter or on their website and display event posters and sign–up sheets in high traffic areas.
- ☐ Regularly publicize your company's participation and fundraising progress and include the top team members totals.

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'FUN'RAISING 101

With your team of motivated runners, walkers, and 'FUN'raisers assembled, equip them with the necessary tools to be successful 'FUN'raisers. Encourage everyone to raise at least $100 to receive an RMHC portable mini fan. Below are easy ways to help each person reach their fundraising goal. **ALL YOU HAVE TO DO IS ASK!**

HOW TO RAISE $100 or MORE in 10 DAYS

DAY		DONATION	FUNDS RAISED
1	Make your own $10 or $25 contribution	$10 or $25	$10 or $25
2	Ask your significant other to contribute	$10 or $25	$20 or $50
3	Ask your mom and dad to contribute	$10 or $25	$30 or $75
4	Ask your co-worker to contribute	$10 or $25	$40 or $100
5	Ask your boss to contribute	$10 or $25	$50 or $125
6	Ask your best friend at work to contribute	$10 or $25	$60 or $150
7	Ask your sister or brother to contribute	$10 or $25	$70 or $175
8	Ask your in-laws to contribute	$10 or $25	$80 or $200
9	Ask an aunt or uncle to contribute	$10 or $25	$90 or $225
10	Ask someone you do business with to donate	$10 or $25	$100 or $250

MUST DO-S to 'FUN'RAISE for FAMILIES

Blast an e-mail to friends, family, and co-workers! Include a link to your 'FUN'raising page to make it easy to donate.

Share your 'FUN'raising page on Facebook and Twitter. Write a short message about why RMHC is important to you.

Ask for a minimum donation of $1 per mile! Although its not a ton of money, it is an easy ask and an easy yes!

Ask businesses you frequent! Your favorite restaurants, doctor's office, or local business are great places to start when asking for a donation. Educate them about RMHC and ask if they are willing to make a donation.

Make a donation jar. Put up flyers around your place of work with a coin jar.